



For Immediate Release: July 10, 2010

## 4th Annual North Vancouver “Party-at-the-Pier” Celebrating Our Maritime Community

The Lower Lonsdale Business Association is gearing up for North Vancouver’s 4<sup>th</sup> Annual Party-at-the-Pier, Celebrating Our Maritime Community, at the foot of Lonsdale Avenue and the adjacent piers this coming **Saturday & Sunday, July 17 & 18, 2010**.

Voted one of the best musical festivals on the North Shore for the past 3 years this year will be even bigger and better than ever with family-friendly entertainment and activities scheduled throughout the weekend. The festival takes place rain or shine!

Party-at-the-Pier will host numerous marine-themed activities and displays, along with entertainment on the Burrard Dry Dock Pier and Promenade stage, offering something for all musical tastes and ages. **Sinfonia’s Orchestra Brass Spectacular** will kick off the festival on **Saturday July 17<sup>th</sup> at 7:30pm** with an evening concert. Bring along your lawn chair and get a thrill with **Sinfonia’s** mighty brass and percussion sections performing well known music for the great BC outdoors! Entrance by donation. Donations of \$10 or more will be entered into a **draw for 2 tickets** anywhere in North America that **Air Canada** flies, including Mexico, Hawaii & the Caribbean. To support the event The Lonsdale Quay Market will be extending their business hours until 9:00pm on this evening.

On **Sunday, July 18<sup>th</sup>** there will be an action packed day of entertainment from **11 am – 4 pm** for all ages to enjoy including some of the lower mainland’s best musical talent.

Festivities will also include the **Seaspan Tugboat Ballet** and a splash-tacular demonstration from the **City of North Vancouver’s fireboat** at 1:00pm. 2010 Republic of Korea **Navy ships Roks Yang-Man Choon and Roks Hwa Cheon** will be in Port July 17 – 21 and anchored at the Burrard Dry Dock. **Roks Yang-Man Choon** will be hosting public tours at the Pier from 11:30am to 4:00pm on Saturday July 17 and 11:00am to 4:00pm on Sunday July 18. World leader in the development and creation of undersea technology, **Nuytco Research Ltd.** ([www.nuytco.com](http://www.nuytco.com)) will also have submersible equipment on display. The North Vancouver Museum & Archives will be hosting Ivan Sayers’ Lower Lonsdale Characters: Stories and Costumes of the 1920’s in the PGE Station as well as a display on the history of the St. Roch. A must do is to take an interpretive tour of the Dry Dock with Shipyard Sally. Tours are being offered at 1:30pm and 3:00pm.

Advance tickets for the very popular **Port Metro Vancouver Harbour Tour** on board the Magic Charm are available at the Royal Bank Esplanade Branch, John Braithwaite Community Centre and the North Shore Neighborhood House. Tickets are \$2 for children (12 and under) and seniors and \$5 for adults for sailings at noon, 1:30pm and 3:00pm. Limited tickets available on-site day of event. Net proceeds from ticket sales will benefit the North Shore Neighborhood House.

The Bicycle Valet is offering free valet service on Sunday and if you are driving to the event free parking is available weekends and evenings in the ICBC Parkade at the corner of Esplanade and Rogers Avenue.

The Party-at-the-Pier could not be possible without the generous support of our major sponsors which include: Port Metro Vancouver, CN, North Shore Office of Cultural Affairs, Neptune Terminals, Western Stevedoring, North Shore Waterfront Industrial Association, The City of North Vancouver, Air Canada Kids Horizon, Intracorp Development, Bank of Montreal, Ratcliff & Co., North Shore Foundation Society, Vancouver Pile Driving, Cargill, Polygon Homes, ICBC, Lonsdale Quay Market, Royal Bank, Seaspan International Ltd., Francesca Boutique and media sponsors the North Shore Outlook and KVOS.

The Lower Lonsdale Business Association also organizes the **Annual Lower Lonsdale Fall Festival**, scheduled for Sunday, September 19<sup>th</sup> on W. 1<sup>st</sup> Street between Lonsdale and Chesterfield and the **Annual Christmas Festival of Lights** held December 4<sup>th</sup> at the foot of Lonsdale Avenue.

For more event details please contact Wendy Sears at 250-228-4452 or [wendy@lewissears.com](mailto:wendy@lewissears.com) or visit [www.lowerlonsdalebusinessassociation.com](http://www.lowerlonsdalebusinessassociation.com).